



## Master of Business Administration Exchange Programme Fact Sheet May – Nov 2017

### CONTACT

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### OVERVIEW

Since it was incorporated on 12 January 2000, Singapore Management University (SMU) has established undergraduate and postgraduate programmes that aim to produce leaders and creative entrepreneurs capable of excelling in a rapidly changing and dynamic world. Set up as Singapore's first publicly-funded autonomous university offering a style of education modelled after The Wharton School, SMU occupies a state-of-the-art city campus located in the heart of Singapore's civic, cultural and business districts.

Today, SMU is home to more than 7,200 students and comprises six schools: the School of Accountancy; Lee Kong Chian School of Business; School of Economics; School of Information Systems; School of Law; and School of Social Sciences.

To deliver a world-class curriculum, SMU has some 300 faculty who are selectively recruited from around the world to advance knowledge in teaching and research. They form an experienced and committed pool of talent who reinforce SMU's unique pedagogy of seminar-style teaching in small class sizes, creative thinking and dynamic exchange of ideas

between faculty and students. In addition to recruiting some of the best academics in their fields, SMU also calls upon successful leaders in business and their professions for their specific expertise to combine academic vigour with hands-on business savvy.

By pioneering business, economic, legal, social science and technology oriented programmes that meet these needs, SMU has redefined tertiary education in Singapore. Already the University has achieved a high degree of recognition and respect in Singapore, Asia and beyond.

### **Lee Kong Chian School of Business**

In 2004, the Lee Foundation contributed S\$50 million to SMU, in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In response to the Lee Foundation's exceptional contribution, the Singapore Government agreed to provide matching grants on a 3:1 basis, bringing the total sum to S\$200 million, the largest ever contribution to a Singapore tertiary institution and one of a handful of over-US\$100 million-gifts made to universities worldwide. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian. The School of Business is now called the Lee Kong Chian School of Business and the scholars programme, the Lee Kong Chian Scholars Programme.

Today, the Lee Kong Chian School of Business is a dynamic Asian business school with over a hundred full-time faculty and more than two thousand five hundred students. The school offers undergraduate, master's (including MBA and EMBA) and doctoral programmes and is affiliated with a number of active research centres such as the Institute of Service Excellence and the Centre for Marketing Excellence.

### **SMU MBA Programme**

Established in 2008, the SMU MBA values quality over quantity. Our selective approach ensures you receive unparalleled attention from our academics, industry experts and administrators. The Full-time programme can be completed in just 12-months, while the 18-month Part-time programme is ideal for working professionals.

Courses are taught by professors and practitioners selected from the close to 300 faculty across SMU's six schools. SMU actively engages the business community as recruiters, board members, donors, research partners and guest lecturers. We have built relationships with over 700 businesses, providing an unmatched connection to the business communities of Singapore and Asia.

Singapore Management University: [www.smu.edu.sg](http://www.smu.edu.sg)

Lee Kong Chian School of Business: <http://business.smu.edu.sg/>

SMU MBA: <http://business.smu.edu.sg/mba>

### **ELIGIBILITY**

Only students who are from our partner universities are eligible for the exchange programme. Students must be nominated by their home university to enroll in the exchange programme.

English is the main communication medium in SMU and Singapore. If your first language is not English, please provide evidence of your English language proficiency (such as TOEFL).

The score for TOEFL-test should be equivalent to 600 points (the paper based test) or 100 points (the internet based test). The score for IELTS should be at least 7 points.

## **MBA EXCHANGE PROGRAMME OVERVIEW**

The exchange programme will cover the period between May to November 2017.

**Structure and Delivery of Classes:** lectures, seminars, case studies, project works, group work, presentations and field trips.

**Language of Instruction:** English

**Teaching Hours:** 8 sessions, each session will last a total of 3 hours and 30 minutes during the evenings or on Saturdays.

**Class Size:** 60 students max in class; average 26 students in a class.

**Course Load:** 1 credit

**Grading Table:**

Grade	Grade Point	Mark Range
A+	4.3	86 and above
A	4	83 to 85
A-	3.7	80 to 82
B+	3.3	77 to 79
B	3	74 to 76
B-	2.7	70 to 73
C+	2.3	66 to 69
C	2	63 to 65
C-	1.7	60 to 62

**ELECTIVE TERM, MODULES AND REGISTRATION DEADLINE**

**Term Dates:** Elective Term 1 – 22 May to 30 Jul 2017

Elective Term 2 – 31 Jul to 8 Oct 2017

Elective Term 3 – 9 October to 19 Nov 2017

**Modules offered in 2017:**

- |   |  |
|---|--|
| 1. Applied Marketing Research and Analytics   | 20. Human Resources Management                                 |
| 2. Asset Management                           | 21. Integrated Marketing Communications                        |
| 3. Brand Management Seminar                   | 22. Integrity, Responsibility, and Good Governance in Business |
| 4. Cases in Corporate Finance                 | 23. International Corporate Governance                         |
| 5. Consumer Behaviour                         | 24. IT Enabled Supply Chains - A C-Level Perspective           |
| 6. Corporate Communication                    | 25. Managerial Accounting                                      |
| 7. Corporate Strategy and Organization Design | 26. Managing Strategic Change                                  |
| 8. Crafting and Providing Services            | 27. Marketing Integrated Communications                        |
| 9. Creative & Critical Thinking               | 28. Marketing: Integrating Strategy with Execution             |
| 10. Current Issues in the Global Economy      | 29. Meditation & Leadership                                    |
| 11. Customer Relationship Management          | 30. Mergers and Acquisitions                                   |
| 12. Design Thinking for Innovation            | 31. Negotiating in Business                                    |
| 13. Digital Business                          | 32. Risk Management in Global Supply Chains                    |
| 14. Entrepreneurial Finance                   | 33. Supply Chain Strategy and Management                       |
| 15. Financial Engineering: Derivatives        | 34. Technology Management                                      |
| 16. Fixed Income                              | 35. Valuation Techniques in Finance                            |
| 17. Global Strategy                           |  |
| 18. Hedge Funds                               |  |
| 19. Human Capital Management in Asia          |  |

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The class schedule as well as the modules offered in respective terms will be made available in Feb/March.

### Module Registration Deadline:

Elective Term	Registration Deadline
1 (22 May to 30 Jul 2017)	13 March 2017
2 (31 Jul to 8 Oct 2017)	22 May 2017
3 (9 October to 19 Nov 2017)	31 Jul 2017

### ADMINISTRATIVE OVERVIEW

**Accommodation:** SMU does not arrange accommodation for international exchange students. You may find below the types of accommodation available in Singapore.

#### *Housing Development Board - HDB (Public Housing)*

In Singapore, 80% of Singaporeans stay in multi-storey HDB flats which are public housing built by the government. HDBs are 3-room, 4-room or 5-room flats. These flats do not have facilities like swimming pools, tennis courts and gyms, but are conveniently located near MRT stations, supermarkets, stores and food centres and community centres. HDB towns are located all over Singapore except for Orchard Road.

Renting a HDB room or flat is an economically feasible option and an exciting one as you are deep in the heartlands of Singapore. You get to mix around with the local community and live like a Singaporean.

Renting a HDB will cost approximately between S\$2200 - S\$2800 per flat, but the rental will depend on the location, size and condition of the flat. Flats situated nearer the MRT stations will cost more.

#### *Private Accommodation*

Condominiums and apartments are a common sight in Singapore. Condominiums usually have facilities like swimming pools, gyms, club house, BBQ pits, tennis courts and even mini golf driving ranges within the secured compound. Apartments are not as comprehensive except for a security guard.

Condominiums and apartments are usually not located next to an MRT but are easily accessible by public bus transport. Due to the furnishings and facilities, they are more expensive and most exchange students stay in condominiums & apartments and manage to cut cost by sharing the apartments with 2 - 4 students.

Renting an apartment will cost approximately between S\$4000 - S\$5000 per apartment. This will depend on the location, size and condition of the apartment. Apartments situated nearer the MRT stations will cost more.

Please read the attached [accommodation guide](#) to aid you in your search for accommodation.

Kindly source for an apartment on your own or seek the help of private housing agents.

Please note that SMU is not liable for any agreements made between the student(s) and the landlord hostel management/private housing agents. The information and contacts provided are to assist you in your search for accommodation. The information provided is

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compiled in good faith, and is intended as a guide only. SMU does not profit in any way or sponsor any of the contacts listed. They are provided as a convenience to you.

**Visa Details:** As a student participating in SMU for an exchange programme, you are required to obtain a student's pass for the period of your studies at SMU, Singapore. The MBA Office will apply the student's pass on your behalf before your arrival.

**Medical Insurance:** Health and Accident Insurance is mandatory for all international exchange students studying at the Singapore Management University. Being sick in Singapore can be very expensive and a financial drain especially if the illness requires further specialist's consultation, hospitalization or surgery.

The MBA Office will arrange student insurance coverage for all international exchange students. It is mandatory for all international exchange students to participate in the insurance scheme.

**Overview of Singapore:** Lying almost on the equator, Singapore is not just one island but a main island with 63 surrounding islets. The main island has a total land area of 682 square km. However, its compact size belies its economic growth. In just 150 years, Singapore has grown into a thriving centre of commerce and industry. Today, Singapore is rapidly taking its place among the world's premier global cities, where talents from all around the world gather to share innovative ideas and start new businesses.